

RTV2226/RTT0002 - SPRING 2009-2
“BROADCAST NEWS”
MIAMI-DADE COLLEGE - NORTH CAMPUS
SCHOOL OF ENTERTAINMENT & DESIGN TECHNOLOGY
DEPARTMENT OF FILM & TV
TUESDAY & THURSDAY 5:40 PM – 6:50 PM
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Course Description:

This course will introduce the basic and practical mechanics and procedures of journalism technique in the newsroom. Students will work independently and in groups to learn fundamentals of electronic journalism, story development, news writing and rewriting, reporting methods, producing newscasts and newsmagazine segments, and the news profession.

Learning Competencies

1. Analyze the different types of news presentations in radio, TV, and other distribution channels, and show the ability to:
 - ❖ Recognize the different types of news formats commonly used in electronic journalism: hard news, editorial, news talk, and news feature magazine.
 - ❖ Differentiate between news, commentary, and editorials.
2. List and define the mechanics of newsgathering:
 - ❖ Identify the various sources of news for radio and television.
 - ❖ List and define the mechanics of newsgathering.
3. List and define requirements of program-length broadcasts.
4. Write and prepare news scripts incorporating news, commercials, promotions, and public services announcements.
5. Show knowledge of broadcast news:
 - ❖ List and define the jobs in broadcast news.
 - ❖ Demonstrate ability to mark, edit, and present news in an acceptable manner.
 - ❖ List the elements that constitute news materials and evaluate them for broadcast.
 - ❖ Use the broadcast style page format.
6. **MAKE DEADLINES**

Learning Methods

Outcomes and competencies will be achieved through lectures, readings, viewing the productions of others, writing, and enforcing deadlines.

Course Requirements

Writing Assignments	50%
Final Exam	25%
Attendance/Participation	25%

Late Work

**ASSIGNMENTS GIVEN IN CLASS CANNOT BE MADE UP IF MISSED.
STUDENTS ARRIVING LATE TO CLASS WILL NOT BE ABLE TO TAKE QUIZZES AND/OR
ASSIGNMENTS.**

Attendance Policy

The School of Entertainment Technologies operates on professional industry standards, in which on-time attendance is expected for every meeting.

Attendance for each class:	100 points
Absence for each class	0 points
Late for each class	75 points
Excused absence for each class	51 points

Any student that misses more than three classes cannot receive more than 70 points per class in attendance. Any student that misses more than four classes will be dropped from the class or receive a failing grade. Late and excused absences will be adjusted accordingly.

**IT IS THE RESPONSIBILITY OF THE STUDENT TO MAKE UP CLASS WORK AND/OR
NOTES WHEN ABSENT OR LATE FOR CLASS – NOT THE INSTRUCTOR!!!**

Required Text/Materials

1. Broadcast News, 4th edition by Mitchell Stephens.
2. The Elements of Style, 4th addition by William Strunk, Jr. and E.B. White.
3. Stopwatch

Prerequisite

RTV1100 – Broadcast News & RTV1241C – Television Studio Production 1

MAJOR AREAS OF STUDY

1. Introduction
2. Chapter 1, 2: Copy, Words
3. Chapter 3, 4: Meanings, Sentences
4. Chapter 5: Leads
5. Chapter 6: Stories
6. Chapter 7, 8: Sources, Gathering News
7. Chapter 9: Tape
8. Chapter 10: Writing to Tape
9. Chapter 11: Coverage
10. Chapter 12: Newscasts
11. Chapter 13: Public Affairs
12. Chapter 14: Visuals
13. Chapter 15: Television Reporting
14. Chapter 16: Writing to Visuals
15. Chapter 17: Television Newscasts
16. Chapter 18: Ethics and the Law
17. Chapter 19: Programming